



**WORLD HEART
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**ASIA-PACIFIC
HEART NETWORK**
A member of WORLD HEART FEDERATION



globalsmokefreepartnership

19 March 2012 Joint Workshop in Singapore *Tobacco and Heart Health :Taking Action*

Workshop Objectives:

- Empower and build capacity of individual cardiologists and member organizations active in tobacco cessation and control
- Strengthen and extend the existing network of tobacco advocates from the heart health community, integrating it into the broader networks
- Identify added value of the heart health community and develop a regional strategy to leverage it.

Workshop description:

Faculty will combine tobacco control experts present at the conference (drawn from WHO, SEATCA, FCA, Global Smokefree Partnership and ASH Australia, ITC, American Cancer Society, The Union and/or WLF) as well as tobacco control leaders from the WHF/APHN/GSP. The bulk of workshop participants will be invited by WHF/APHN from among member organizations active in tobacco control, and the development of workshop goals will be informed by a mapping exercise conducted before the workshop to identify tobacco control needs in the region and heart community strengths.

Note: The Program is tentative and may be subjected to change. (as of Nov 2011)

In the plenary, the workshop will begin with presentations on:

- Smoking and second-hand smoke: impact on CVD
- Attitudes and knowledge about heart disease and tobacco (compared with knowledge about cancer and tobacco) in different countries: Data from ITC, GATS
- Priorities for tobacco control: globally and in Asia, with a focus on those where heart health expertise has particular relevance or heart (Articles 8, 11, 12, 13, 14, 5.3)
- Best practice examples of activities of heart foundations, cardiology societies and individual cardiologists
- Tobacco industry interference

Smaller breakout sessions will cover:

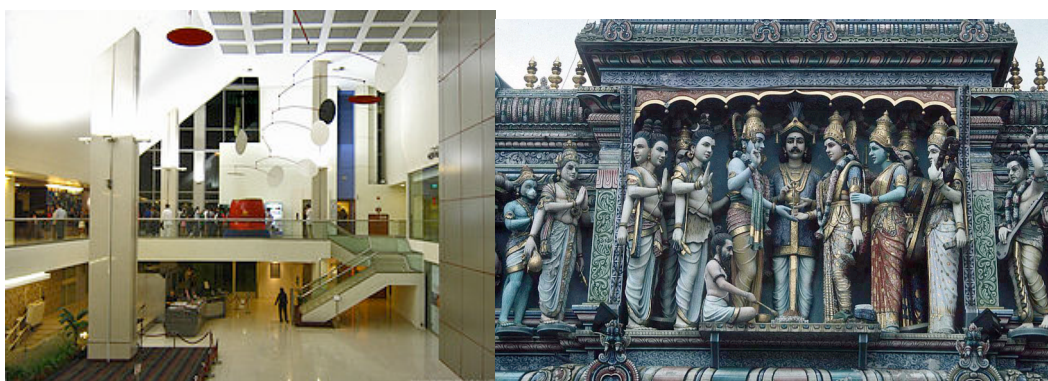
- Basic advocacy training
- Identification of priorities needs and plans at national level.
- Development of a strategy for regional support to tobacco control.

Target audience:

- Health professionals who focus on heart health
- WHF/APHN member organizations (heart foundations, cardiology societies)

Background:

Smoking doubles the risk of cardiovascular disease (CVD) and secondhand smoke exposure increases risk of heart attack. Far fewer people know about the link between CVD and tobacco use than know about links with cancer, particularly in the low-and middle-income countries that bear the greatest burden of tobacco use. Cardiologists, cardiology societies and heart foundations are well placed to rectify this imbalance and influence tobacco control policy, but while some are among the top leaders in tobacco control, many others do not see tobacco control as a professional priority. This workshop would be one of a series of regional events organized by the WHF and its regional members. It is designed to identify and initiate ongoing activities that will enable participants strengthen the impact of their existing work at national level and to connect in a strategy that enhances the role of the heart health community in regional and global tobacco advocacy.



This workshop is sponsored jointly by:

- World Heart Federation (WHF)
- Asia-Pacific Heart Network (APHN)
- Global Smokefree Partnership (GSP)

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